

HHI At-a-Glance

July - August 2013



Southeast Region

Prairie County: Prairie County Hometown Health Improvement Coalition and U of A Cooperative Extension Services were able to host a Food, Fun, & Fitness day camp for local youth in Hazen, AR. The camp had 15 youth pre-registered and an additional 6 register the day of camp for a total of 21 attendees. The youth were able to learn about MyPlate, physical activity, and how to incorporate health life choices while having fun in a "team" friendly environment.

Southwest Region

Ouachita County – The Rock 'N Read (RNR) Program at Southern Arkansas University Tech is addressing literacy in Ouachita County. The goals of the program are to give every parent of a newborn a free RNR book packet and to give free age-appropriate books and additional reading information every year to the child and parents in the birthday month of the child. RNR's mission is to encourage parents to begin reading to their babies at birth and to encourage parents to continue reading to their children, especially



during the first five years of their lives. RNR's priority is reaching preschool children who are residents of Ouachita County from newborn through age 4.

Northeast Region

Fulton County - Presentations were hosted by Jodi Hightower on Arkansas Health Connector. The presentations are to inform the community about the upcoming open enrollment for health insurance. The Local Health Unit reminds the community that Car Seat Safety Checks are offered weekly.

Central Region

Pulaski County - Public Health Educator Dee Dee Wallace provided a brief educational overview of injury prevention topics to children at the Watershed summer program. Injury Prevention



topics included: water and boating safety, concussions, hydration, sun safety, bicycle and pedestrian safety and playground safety. A life jacket and safety lights were used to demonstrate ways to

stay safe when participating in recreational activities and play such as swimming, walking and riding a bike. Stickers with safety messages were also given to participants to wear during the presentation.

Northwest Region

Madison County – The Arkansas Coalition for Obesity Prevention (ArCOP) awarded more than \$90,000 to communities in Arkansas recently for the purpose of promoting healthful living. ArCOP awarded the Madison County Health Coalition (MCHC) a \$1,500 grant to work in partnership with the Madison County Senior Activity and Wellness Center to build two raised-bed gardens at the center called the Good Food, Good Friends Gardens. The gardens will give members opportunities for a fun outside activity in addition to truly fresh vegetables to incorporate into the center's meals.